NEW CAR REGISTRATIONS, EUROPEAN UNION

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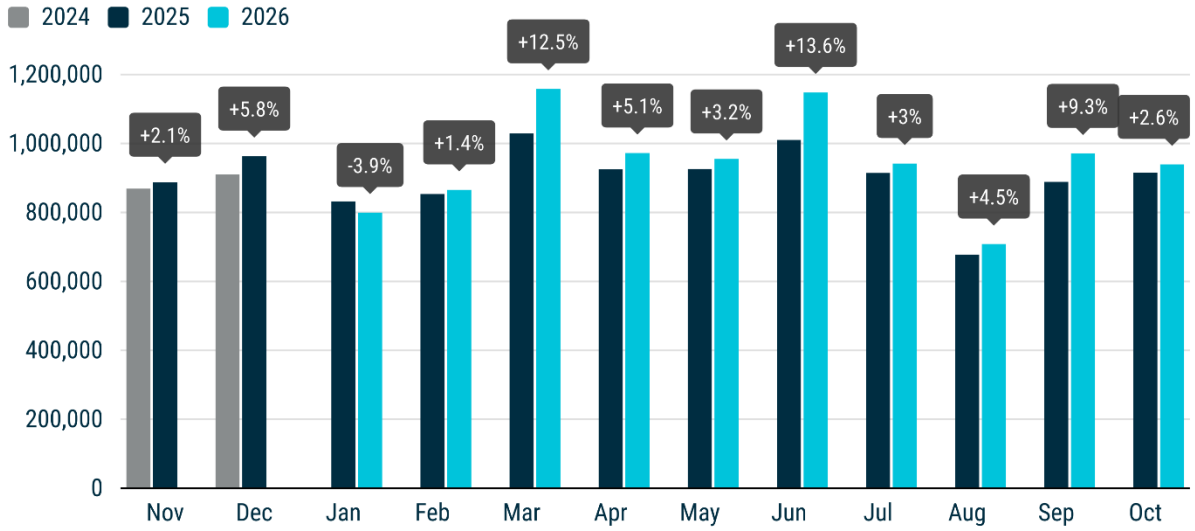
New car registrations: +5.4% in October 2026 year-to-date; battery-electric 23.4% market share



The EU new car market maintained its positive momentum in the first ten months of 2026, with registrations rising by 5.4%. Electrified powertrains continued to drive market growth notably in major European markets, supported by demand-support measures and a broader model offering. Hybrid-electric vehicles remained the most popular choice, while battery-electric and plug-in-hybrid cars accounted for 23.4% and 10.2% of EU registrations, respectively.

NEW EU CAR REGISTRATIONS BY POWER SOURCE

The EU powertrain mix continued to shift further towards electrified cars. **By October 2026**, battery-electric cars accounted for 23.4% of the EU market, up from 16.4% a year earlier. Hybrid-electric car registrations captured 36% of the market, remaining the preferred choice among EU consumers. By contrast, the combined market share of petrol and diesel cars fell to 27.7%, compared with 36.5% a year earlier.

Data source: the European Automobile Manufacturers' Association (ACEA), based on aggregated data provided by national automobile associations, ACEA members, and Mobility Global.

The current year data contain provisional figures and may therefore be subject to future revision.

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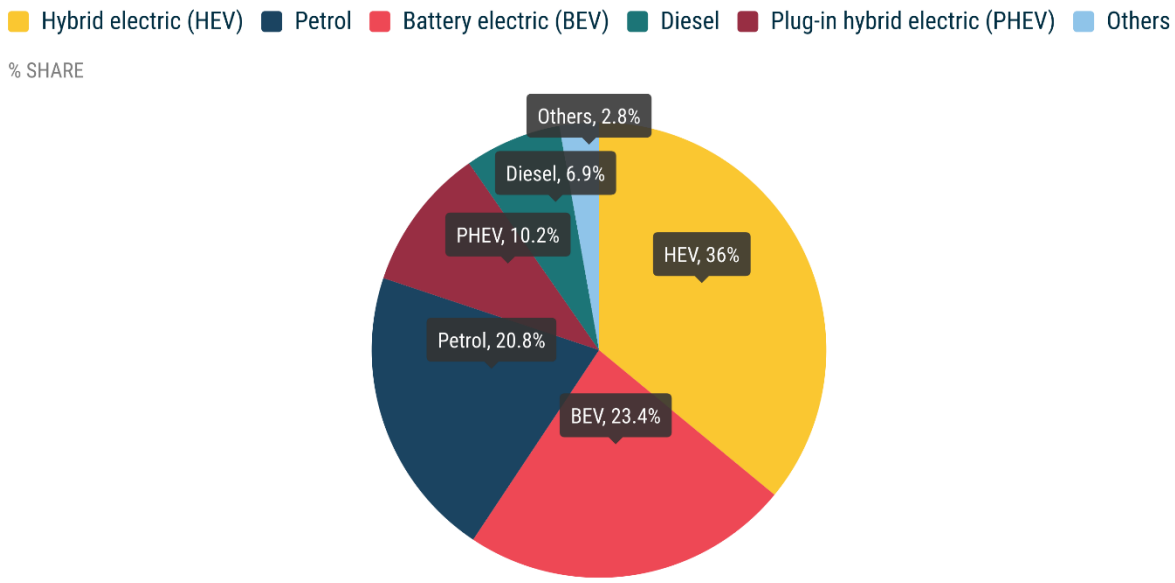

Electric cars

In the first ten months of 2026, 2,211,071 new battery-electric cars were registered, capturing 23.4% of the EU market and cementing their position as the second most popular power source choice. Three of the four largest EU markets, which together accounted for 65% of all battery-electric car registrations, recorded strong double-digit growth: France (+79.4%), Germany (+60.7%), and Denmark (+41%). Belgium also posted a more moderate 16.7% increase.

Plug-in-hybrid registrations also expanded, rising to 961,959 units in **January-October 2026**. Growth was particularly strong in Italy (+73.1%), Spain (+32.3%), and Germany (+11%). As a result, new plug-in-hybrid electric cars accounted for 10.2% of EU registrations, up from 9.2% over the same period in 2025.

October 2026 year-to-date figures also showed new EU hybrid-electric car registrations rising to 3,407,062 units, supported by growth in Italy (+20%) and Spain (+18.7%), alongside more modest gains in Germany (+3.9%). Registrations in France remained broadly stable (-0.1%). Overall, hybrid-electric models accounted for 36% of the total EU market.

Petrol and diesel cars

Demand for conventional powertrains continued to contract. Petrol car registrations fell by 20.1% **through October 2026**, with declines across all four major EU markets. France saw the steepest decrease, with volumes falling by 36.9%, while other key markets also posted double-digit losses: Germany (-24.5%), Spain (-19.3%), and Italy (-16.6%).

A total of 1,962,607 petrol cars were registered during the period, reducing their market share from 27.4% to 20.8%. Diesel registrations declined by 20.6%, bringing their share of the EU market down to 6.9%, compared with 9.2% one year earlier.

NEW CAR REGISTRATIONS BY MARKET AND POWER SOURCE

MONTHLY

	BATTERY ELECTRIC			PLUG-IN HYBRID			HYBRID ELECTRIC[1]			OTHERS[2]			PETROL			DIESEL			TOTAL		
	October 2026	October 2025	% change 26/25	October 2026	October 2025	% change 26/25	October 2026	October 2025	% change 26/25	October 2026	October 2025	% change 26/25	October 2026	October 2025	% change 26/25	October 2026	October 2025	% change 26/25	October 2026	October 2025	% change 26/25
Austria	8,434	5,165	+63.3	3,420	2,695	+26.9	6,380	7,425	-14.1	0	0		4,044	6,492	-37.7	1,896	2,702	-29.8	24,174	24,479	-1.2
Belgium	15,487	12,360	+25.3	1,973	3,532	-44.1	3,442	4,019	-14.4	232	217	+6.9	10,182	13,080	-22.2	633	746	-15.1	31,949	33,954	-5.9
Bulgaria	877	282	+211.0	404	58	+596.6	327	291	+12.4	0	0		3,496	3,892	-10.2	269	408	-34.1	5,373	4,931	+9.0
Croatia	186	212	-12.3	603	289	+108.7	2,098	1,728	+21.4	63	79	-20.3	1,489	2,171	-31.4	538	721	-25.4	4,977	5,200	-4.3
Cyprus	144	137	+5.1	102	69	+47.8	576	577	-0.2	0	0		380	348	+9.2	16	16	+0.0	1,218	1,147	+6.2
Czechia	1,820	1,264	+44.0	1,006	986	+2.0	5,031	5,474	-8.1	530	595	-10.9	7,990	11,292	-29.2	2,987	3,687	-19.0	19,364	23,298	-16.9
Denmark	16,679	11,395	+46.4	26	306	-91.5	1,406	2,553	-44.9	0	0		506	1,404	-64.0	258	485	-46.8	18,875	16,143	+16.9
Estonia	188	77	+144.2	150	143	+4.9	780	663	+17.6	0	0		214	283	-24.4	217	100	+117.0	1,549	1,266	+22.4
Finland	3,417	2,225	+53.6	560	1,220	-54.1	1,120	1,979	-43.4	0	0		421	528	-20.3	167	267	-37.5	5,685	6,219	-8.6
France	61,958	34,108	+81.7	10,571	9,323	+13.4	55,355	59,182	-6.5	4,512	4,353	+3.7	14,909	26,741	-44.2	2,033	5,807	-65.0	149,338	139,514	+7.0
Germany	94,086	52,425	+79.5	28,499	30,946	-7.9	67,432	70,652	-4.6	2,077	942	+120.5	38,516	64,706	-40.5	23,882	30,462	-21.6	254,492	250,133	+1.7
Greece	2,045	799	+155.9	1,265	1,311	-3.5	8,224	5,648	+45.6	724	414	+74.9	1,633	2,300	-29.0	140	291	-51.9	14,031	10,763	+30.4
Hungary	1,037	943	+10.0	1,236	666	+85.6	4,746	5,416	-12.4	79	40	+97.5	2,180	2,662	-18.1	1,078	1,076	+0.2	10,356	10,803	-4.1
Ireland	1,091	706	+54.5	462	347	+33.1	419	450	-6.9	0	0		273	339	-19.5	238	338	-29.6	2,483	2,180	+13.9
Italy	7,768	6,270	+23.9	16,820	9,396	+79.0	64,323	56,877	+13.1	11,885	12,231	-2.8	23,674	28,918	-18.1	7,196	11,702	-38.5	131,666	125,394	+5.0
Latvia	423	126	+235.7	382	244	+56.6	–	–		79	42	+88.1	840	1,208	-30.5	139	211	-34.1	1,863	1,831	+1.7
Lithuania	504	307	+64.2	629	515	+22.1	1,620	1,771	-8.5	68	58	+17.2	626	1,104	-43.3	278	300	-7.3	3,725	4,055	-8.1
Luxembourg	1,799	922	+95.1	263	305	-13.8	1,276	1,145	+11.4	0	1	-100.0	823	1,069	-23.0	293	358	-18.2	4,454	3,800	+17.2
Malta	253	377	-32.9	80	43	+86.0	159	117	+35.9	0	0		65	135	-51.9	35	12	+191.7	592	684	-13.5
Netherlands	18,243	13,899	+31.3	5,760	7,088	-18.7	6,982	8,884	-21.4	90	161	-44.1	1,829	4,023	-54.5	157	189	-16.9	33,061	34,244	-3.5
Poland	3,443	4,811	-28.4	4,741	3,652	+29.8	27,496	24,104	+14.1	1,862	1,539	+21.0	15,325	15,221	+0.7	3,051	3,401	-10.3	55,918	52,728	+6.0
Portugal	7,452	4,618	+61.4	2,620	3,242	-19.2	2,761	3,043	-9.3	1,387	1,510	-8.1	1,905	2,718	-29.9	470	1,006	-53.3	16,595	16,137	+2.8
Romania	1,495	1,019	+46.7	0	0		6,635	6,201	+7.0	1,969	1,815	+8.5	1,488	2,778	-46.4	529	1,026	-48.4	12,116	12,839	-5.6
Slovakia	821	403	+103.7	504	378	+33.3	2,639	3,038	-13.1	186	120	+55.0	2,717	3,259	-16.6	542	1,017	-46.7	7,409	8,215	-9.8
Slovenia	1,130	687	+64.5	230	132	+74.2	785	722	+8.7	91	34	+167.6	2,277	2,716	-16.2	524	594	-11.8	5,037	4,885	+3.1
Spain	16,425	9,065	+81.2	14,619	12,628	+15.8	43,314	42,001	+3.1	4,396	5,412	-18.8	17,131	22,219	-22.9	2,602	5,459	-52.3	98,487	96,784	+1.8
Sweden	12,594	8,707	+44.6	5,376	7,111	-24.4	1,614	2,050	-21.3	30	29	3.4	4,037	4,717	-14.4	1,009	1,464	-31.1	24,660	24,078	+2.4
EUROPEAN UNION	**279,799**	**173,309**	**+61.4**	**102,301**	**96,625**	**+5.9**	**316,940**	**316,010**	**+0.3**	**30,260**	**29,592**	**+2.3**	**158,970**	**226,323**	**-29.8**	**51,177**	**73,845**	**-30.7**	**939,447**	**915,704**	**+2.6**
Iceland	1,213	367	+230.5	71	184	-61.4	70	108	-35.2	0	0		3	14	-78.6	7	82	-91.5	1,364	755	+80.7
Norway	15,536	10,852	+43.2	33	113	-70.8	53	25	+112.0	0	0		14	30	-53.3	89	118	-24.6	15,725	11,138	+41.2
Switzerland	6,620	4,175	+58.6	2,322	2,355	-1.4	6,239	6,443	-3.2	0	1	-100.0	2,940	4,305	-31.7	865	1,173	-26.3	18,986	18,452	+2.9
EFTA	**23,369**	**15,394**	**+51.8**	**2,426**	**2,652**	**-8.5**	**6,362**	**6,576**	**-3.3**	**0**	**1**	**-100.0**	**2,957**	**4,349**	**-32.0**	**961**	**1,373**	**-30.0**	**36,075**	**30,345**	**+18.9**
United Kingdom	48,858	36,830	+32.7	22,898	17,601	+30.1	48,650	50,536	-3.7	0	0		29,708	36,748	-19.2	2,616	3,230	-19.0	152,730	144,945	+5.4
EU + EFTA + UK	**352,026**	**225,533**	**+56.1**	**127,625**	**116,878**	**+9.2**	**371,952**	**373,122**	**-0.3**	**30,260**	**29,593**	**+2.3**	**191,635**	**267,420**	**-28.3**	**54,754**	**78,448**	**-30.2**	**1,128,252**	**1,090,994**	**+3.4**

[1] Includes full and mild hybrids
[2] Includes fuel-cell electric vehicles, natural gas vehicles, LPG, E85/ethanol, and other fuels

NEW CAR REGISTRATIONS BY MARKET AND POWER SOURCE

YEAR-TO-DATE

	BATTERY ELECTRIC			PLUG-IN HYBRID			HYBRID ELECTRIC[1]			OTHERS[2]			PETROL			DIESEL			TOTAL		
	Jan-Oct 2026	Jan-Oct 2025	% change 26/25	Jan-Oct 2026	Jan-Oct 2025	% change 26/25	Jan-Oct 2026	Jan-Oct 2025	% change 26/25	Jan-Oct 2026	Jan-Oct 2025	% change 26/25	Jan-Oct 2026	Jan-Oct 2025	% change 26/25	Jan-Oct 2026	Jan-Oct 2025	% change 26/25	Jan-Oct 2026	Jan-Oct 2025	% change 26/25
Austria	71,606	51,316	+39.5	30,646	23,488	+30.5	77,131	69,140	+11.6	2	2	+0.0	61,778	67,131	-8.0	24,119	28,517	-15.4	265,282	239,594	+10.7
Belgium	140,707	120,581	+16.7	21,135	33,923	-37.7	39,826	40,242	-1.0	3,319	2,842	+16.8	138,185	148,666	-7.1	9,151	11,568	-20.9	352,323	357,822	-1.5
Bulgaria	4,359	1,955	+123.0	1,627	513	+217.2	2,896	1,525	+89.9	5	0		32,550	33,298	-2.2	3,676	3,849	-4.5	45,113	41,140	+9.7
Croatia	2,643	925	+185.7	4,977	2,089	+138.2	25,537	19,729	+29.4	636	1,173	-45.8	22,789	29,236	-22.1	7,533	8,739	-13.8	64,115	61,891	+3.6
Cyprus	1,243	1,286	-3.3	749	670	+11.8	6,061	6,090	-0.5	0	0		3,511	4,593	-23.6	172	312	-44.9	11,736	12,951	-9.4
Czechia	15,626	11,444	+36.5	10,464	8,789	+19.1	50,857	46,309	+9.8	4,705	5,278	-10.9	88,139	98,071	-10.1	36,341	35,844	+1.4	206,132	205,735	+0.2
Denmark	140,728	99,797	+41.0	800	4,020	-80.1	17,806	21,225	-16.1	2	28	-92.9	7,757	20,986	-63.0	3,568	4,137	-13.8	170,661	150,193	+13.6
Estonia	1,341	735	+82.4	1,428	1,152	+24.0	9,167	5,511	+66.3	0	0		2,494	2,281	+9.3	1,853	1,009	+83.6	16,283	10,688	+52.3
Finland	32,096	21,456	+49.6	7,413	12,513	-40.8	16,388	16,580	-1.2	0	11	-100.0	4,749	7,140	-33.5	1,972	2,468	-20.1	62,618	60,168	+4.1
France	449,300	250,419	+79.4	81,931	81,860	+0.1	590,209	590,613	-0.1	47,452	46,931	+1.1	184,240	291,764	-36.9	31,157	64,713	-51.9	1,384,289	1,326,300	+4.4
Germany	698,230	434,627	+60.7	275,988	248,706	+11.0	700,127	673,922	+3.9	13,133	10,106	+30.0	494,496	654,657	-24.5	294,316	338,463	-13.0	2,476,290	2,360,481	+4.9
Greece	10,225	6,953	+47.1	8,922	9,254	-3.6	75,124	61,511	+22.1	4,351	3,832	+13.5	28,023	37,345	-25.0	2,558	4,100	-37.6	129,203	122,995	+5.0
Hungary	11,480	8,968	+28.0	11,076	5,309	+108.6	59,514	53,999	+10.2	808	570	+41.8	24,555	25,606	-4.1	11,349	12,304	-7.8	118,782	106,756	+11.3
Ireland	36,268	23,082	+57.1	20,139	18,779	+7.2	32,811	29,523	+11.1	0	0		25,408	31,269	-18.7	16,089	21,202	-24.1	130,715	123,855	+5.5
Italy	109,481	67,288	+62.7	138,441	79,974	+73.1	687,760	572,912	+20.0	101,803	120,423	-15.5	271,121	324,945	-16.6	90,912	127,006	-28.4	1,399,518	1,292,548	+8.3
Latvia	2,254	1,378	+63.6	2,700	2,324	+16.2	–	–		554	329	+68.4	11,804	12,697	-7.0	2,081	2,669	-22.0	19,393	19,397	-0.0
Lithuania	3,647	2,478	+47.2	5,492	3,477	+58.0	20,644	16,907	+22.1	740	624	+18.6	6,502	7,316	-11.1	3,503	4,626	-24.3	40,528	35,428	+14.4
Luxembourg	13,414	10,318	+30.0	2,568	3,316	-22.6	13,514	12,051	+12.1	0	4	-100.0	9,232	10,560	-12.6	3,211	4,042	-20.6	41,939	40,291	+4.1
Malta	2,678	1,918	+39.6	643	355	+81.1	1,913	1,271	+50.5	1	1	+0.0	1,086	1,583	-31.4	277	189	+46.6	6,598	5,317	+24.1
Netherlands	127,076	107,723	+18.0	64,791	62,221	+4.1	79,923	85,219	-6.2	1,100	987	+11.4	21,287	44,268	-51.9	2,874	3,710	-22.5	297,051	304,128	-2.3
Poland	27,847	30,639	-9.1	45,721	25,575	+78.8	261,652	233,732	+11.9	14,532	14,003	+3.8	146,087	141,798	+3.0	30,576	34,889	-12.4	526,415	480,636	+9.5
Portugal	62,178	41,325	+50.5	30,948	28,166	+9.9	52,192	43,091	+21.1	13,977	15,893	-12.1	39,158	48,447	-19.2	7,054	10,779	-34.6	205,507	187,701	+9.5
Romania	9,384	6,443	+45.6	0	0		62,059	59,770	+3.8	13,078	16,390	-20.2	18,475	28,400	-34.9	6,330	10,606	-40.3	109,326	121,609	-10.1
Slovakia	5,291	3,372	+56.9	3,653	3,199	+14.2	25,021	25,273	-1.0	1,483	1,364	+8.7	27,924	32,030	-12.8	7,770	10,431	-25.5	71,142	75,669	-6.0
Slovenia	11,587	5,111	+126.7	2,250	1,668	+34.9	10,066	6,635	+51.7	853	395	+115.9	26,371	27,755	-5.0	6,627	7,738	-14.4	57,754	49,302	+17.1
Spain	116,932	81,129	+44.1	131,411	99,306	+32.3	470,862	396,732	+18.7	37,285	48,369	-22.9	220,583	273,182	-19.3	33,472	52,797	-36.6	1,010,545	951,515	+6.2
Sweden	103,450	80,931	+27.8	56,046	61,453	-8.8	18,002	18,729	-3.9	822	1,742	-52.8	44,303	49,996	-11.4	13,823	15,254	-9.4	236,446	228,105	+3.7
EUROPEAN UNION	**2,211,071**	**1,473,597**	**+50.0**	**961,959**	**822,099**	**+17.0**	**3,407,062**	**3,108,241**	**+9.6**	**260,641**	**291,297**	**-10.5**	**1,962,607**	**2,455,020**	**-20.1**	**652,364**	**821,961**	**-20.6**	**9,455,704**	**8,972,215**	**+5.4**
Iceland	6,321	4,118	+53.5	1,994	2,418	-17.5	2,275	2,565	-11.3	0	0		548	1,205	-54.5	513	1,130	-54.6	11,651	11,436	+1.9
Norway	128,362	118,732	+8.1	658	3,227	-79.6	761	1,470	-48.2	0	0		200	418	-52.2	941	1,448	-35.0	130,922	125,295	+4.5
Switzerland	52,084	39,900	+30.5	23,623	20,910	+13.0	68,847	67,636	+1.8	6	9	-33.3	37,815	45,580	-17.0	10,148	13,343	-23.9	192,523	187,378	+2.7
EFTA	**186,767**	**162,750**	**+14.8**	**26,275**	**26,555**	**-1.1**	**71,883**	**71,671**	**+0.3**	**6**	**9**	**-33.3**	**38,563**	**47,203**	**-18.3**	**11,602**	**15,921**	**-27.1**	**335,096**	**324,109**	**+3.4**
United Kingdom	503,805	386,244	+30.4	267,667	190,240	+40.7	686,661	646,583	+6.2	2	14	-85.7	400,872	458,351	-12.5	32,993	41,685	-20.9	1,892,000	1,723,117	+9.8
EU + EFTA + UK	**2,901,643**	**2,022,591**	**+43.5**	**1,255,901**	**1,038,894**	**+20.9**	**4,165,606**	**3,826,495**	**+8.9**	**260,649**	**291,320**	**-10.5**	**2,402,042**	**2,960,574**	**-18.9**	**696,959**	**879,567**	**-20.8**	**11,682,800**	**11,019,441**	**+6.0**

[1] Includes full and mild hybrids
[2] Includes fuel-cell electric vehicles, natural gas vehicles, LPG, E85/ethanol, and other fuels

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	OCTOBER					JANUARY-OCTOBER				
	% share[1]		Units		% change	% share[1]		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	**25.7**	**28.9**	**241,263**	**265,054**	**-9.0**	**26.1**	**27.6**	**2,471,562**	**2,478,814**	**-0.3**
Volkswagen	10.7	11.6	100,545	105,893	-5.1	10.4	11.3	982,398	1,018,223	-3.5
Skoda	6.6	7.7	61,569	70,069	-12.1	6.7	6.7	635,296	602,228	+5.5
Audi	4.4	5.1	41,409	46,581	-11.1	4.6	4.8	437,133	428,923	+1.9
Cupra	2.3	2.3	21,975	21,268	+3.3	2.2	2.3	208,727	207,625	+0.5
Seat	1.1	1.7	9,970	15,389	-35.2	1.6	1.8	151,725	158,530	-4.3
Porsche	0.6	0.6	5,259	5,404	-2.7	0.5	0.6	50,122	57,337	-12.6
Others[2]	0.1	0.0	537	450	+19.4	0.1	0.1	6,160	5,948	+3.6
Stellantis	**13.8**	**15.3**	**129,902**	**139,743**	**-7.0**	**15.6**	**15.8**	**1,472,073**	**1,416,271**	**+3.9**
Peugeot	4.5	5.0	42,268	45,548	-7.2	4.9	5.2	459,867	469,316	-2.0
Citroen	3.0	3.0	28,623	27,357	+4.6	3.2	3.1	298,146	276,658	+7.8
Fiat[3]	2.4	2.3	22,657	21,293	+6.4	3.0	2.5	282,985	222,392	+27.2
Opel/Vauxhall	2.4	3.1	22,917	28,704	-20.2	2.9	2.9	272,172	263,673	+3.2
Jeep	0.9	1.0	8,303	8,740	-5.0	1.0	1.1	92,748	99,145	-6.5
Alfa Romeo	0.3	0.5	2,820	4,600	-38.7	0.4	0.5	34,576	47,707	-27.5
DS	0.2	0.2	1,414	2,104	-32.8	0.2	0.3	19,577	24,001	-18.4
Lancia/Chrysler	0.1	0.1	680	1,110	-38.7	0.1	0.1	9,728	9,840	-1.1
Others[4]	0.0	0.0	220	287	-23.3	0.0	0.0	2,274	3,539	-35.7
Renault Group	**10.0**	**11.3**	**94,281**	**103,065**	**-8.5**	**10.3**	**11.3**	**977,887**	**1,017,780**	**-3.9**
Renault	5.8	6.2	54,226	56,435	-3.9	5.8	6.1	550,807	545,861	+0.9
Dacia	4.2	5.0	39,253	45,947	-14.6	4.4	5.2	417,492	465,282	-10.3
Alpine	0.1	0.1	802	683	+17.4	0.1	0.1	9,588	6,637	+44.5
Toyota Group	**7.1**	**7.2**	**66,906**	**65,636**	**+1.9**	**7.0**	**7.4**	**664,191**	**663,989**	**+0.0**
Toyota	6.6	6.7	61,781	60,935	+1.4	6.5	6.9	618,595	616,152	+0.4
Lexus	0.5	0.5	5,125	4,701	+9.0	0.5	0.5	45,596	47,837	-4.7
Hyundai Group	**6.9**	**7.1**	**64,972**	**65,390**	**-0.6**	**7.0**	**7.5**	**658,334**	**674,733**	**-2.4**
Kia	4.0	3.5	37,605	31,732	+18.5	3.7	3.6	354,391	325,281	+8.9
Hyundai	2.9	3.7	27,367	33,658	-18.7	3.2	3.9	303,943	349,452	-13.0
BMW Group	**7.4**	**7.3**	**69,311**	**66,575**	**+4.1**	**6.9**	**7.0**	**656,009**	**627,070**	**+4.6**
BMW	6.1	6.1	57,291	55,519	+3.2	5.8	5.9	548,928	531,289	+3.3
MINI	1.3	1.2	12,020	11,056	+8.7	1.1	1.1	107,082	95,781	+11.8
Mercedes-Benz	**5.1**	**5.3**	**47,913**	**48,618**	**-1.5**	**5.0**	**5.1**	**474,327**	**460,316**	**+3.0**
Geely Group[5]	**3.3**	**2.9**	**31,229**	**26,493**	**+17.9**	**2.8**	**2.7**	**267,538**	**240,155**	**+11.4**
BYD	**3.3**	**1.5**	**30,974**	**13,580**	**+128.1**	**2.5**	**1.1**	**237,137**	**94,557**	**+150.8**
Ford	**2.2**	**2.6**	**20,481**	**23,822**	**-14.0**	**2.2**	**2.9**	**212,377**	**256,703**	**-17.3**
SAIC Motor	**2.5**	**2.1**	**23,747**	**18,910**	**+25.6**	**2.2**	**1.9**	**210,165**	**173,975**	**+20.8**
Tesla	**1.1**	**0.6**	**10,166**	**5,541**	**+83.5**	**2.1**	**1.3**	**198,349**	**116,894**	**+69.7**
Chery Automobile[6]	**2.3**	**0.8**	**21,458**	**7,537**	**+184.7**	**1.7**	**0.5**	**159,278**	**47,079**	**+238.3**
Nissan	**1.4**	**1.5**	**13,299**	**13,587**	**-2.1**	**1.6**	**1.8**	**155,793**	**165,050**	**-5.6**
Suzuki	**1.2**	**1.3**	**11,634**	**12,059**	**-3.5**	**1.3**	**1.4**	**122,041**	**127,635**	**-4.4**
Mazda	**1.2**	**1.0**	**11,421**	**9,464**	**+20.7**	**1.2**	**1.1**	**117,471**	**95,270**	**+23.3**
Leapmotor[7]	**1.2**	**0.3**	**11,709**	**3,087**	**+279.3**	**0.9**	**0.2**	**84,642**	**17,828**	**+374.8**
Honda	**0.5**	**0.4**	**4,597**	**3,978**	**+15.6**	**0.5**	**0.4**	**43,941**	**37,318**	**+17.7**
Jaguar Land Rover Group	**0.4**	**0.4**	**3,969**	**3,435**	**+15.5**	**0.5**	**0.5**	**42,680**	**45,402**	**-6.0**
Land Rover	0.4	0.4	3,969	3,435	+15.5	0.5	0.5	42,678	44,468	-4.0
Jaguar	0.0	0.0	0	0		0.0	0.0	2	934	-99.8
XPeng	**0.5**	**0.2**	**4,385**	**1,618**	**+171.0**	**0.3**	**0.1**	**31,932**	**11,131**	**+186.9**
Mitsubishi	**0.2**	**0.2**	**1,937**	**2,048**	**-5.4**	**0.3**	**0.4**	**23,937**	**36,389**	**-34.2**

[1] ACEA estimation based on total by market
[2] Bentley, Bugatti, Lamborghini, and MAN
[3] Includes Abarth
[4] Dodge, Maserati, and RAM
[5] Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr
[6] Chery, Jaecoo, Jetour, and Omoda
[7] Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU market share is 16.5% in January-October 2026

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	OCTOBER					JANUARY-OCTOBER				
	% share[1]		Units		% change	% share[1]		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	**25.4**	**28.4**	**286,055**	**309,595**	**-7.6**	**25.3**	**26.9**	**2,953,969**	**2,964,109**	**-0.3**
Volkswagen	10.4	11.3	117,464	122,751	-4.3	10.0	11.0	1,167,495	1,209,279	-3.5
Skoda	6.3	7.2	71,110	78,759	-9.7	6.3	6.3	737,926	698,872	+5.6
Audi	4.6	5.3	51,560	57,883	-10.9	4.7	4.9	550,803	541,927	+1.6
Cupra	2.3	2.3	26,355	25,103	+5.0	2.2	2.2	251,336	247,195	+1.7
Seat	1.1	1.5	11,883	16,899	-29.7	1.4	1.6	168,495	180,942	-6.9
Porsche	0.6	0.7	6,979	7,586	-8.0	0.6	0.7	69,944	77,888	-10.2
Others[2]	0.1	0.1	704	614	+14.7	0.1	0.1	7,969	8,006	-0.5
Stellantis	**12.8**	**14.4**	**144,786**	**157,415**	**-8.0**	**14.4**	**14.7**	**1,678,352**	**1,621,899**	**+3.5**
Peugeot	4.2	4.7	46,989	51,731	-9.2	4.5	5.0	530,503	552,060	-3.9
Opel/Vauxhall	2.5	3.2	28,428	35,403	-19.7	3.0	3.1	351,874	340,369	+3.4
Citroen	2.8	2.8	31,201	30,577	+2.0	2.8	2.7	329,584	296,687	+11.1
Fiat[3]	2.1	2.0	23,439	21,776	+7.6	2.5	2.1	292,196	232,424	+25.7
Jeep	0.8	0.9	9,269	9,385	-1.2	0.9	1.0	103,821	110,231	-5.8
Alfa Romeo	0.3	0.5	3,028	4,945	-38.8	0.3	0.5	37,699	51,031	-26.1
DS	0.1	0.2	1,479	2,151	-31.2	0.2	0.2	20,104	25,196	-20.2
Lancia/Chrysler	0.1	0.1	680	1,110	-38.7	0.1	0.1	9,730	9,847	-1.2
Others[4]	0.0	0.0	273	337	-19.0	0.0	0.0	2,841	4,054	-29.9
Renault Group	**9.0**	**10.4**	**102,070**	**113,153**	**-9.8**	**9.2**	**10.1**	**1,074,675**	**1,115,821**	**-3.7**
Renault	5.2	5.8	59,037	62,743	-5.9	5.3	5.5	613,797	608,974	+0.8
Dacia	3.7	4.5	41,858	49,474	-15.4	3.8	4.5	447,920	498,761	-10.2
Alpine	0.1	0.1	1,175	936	+25.5	0.1	0.1	12,958	8,086	+60.3
Hyundai Group	**7.1**	**7.5**	**80,005**	**81,358**	**-1.7**	**7.3**	**8.0**	**850,830**	**879,276**	**-3.2**
Kia	4.1	3.7	46,760	40,418	+15.7	4.0	4.0	468,627	436,252	+7.4
Hyundai	2.9	3.8	33,245	40,940	-18.8	3.3	4.0	382,203	443,024	-13.7
BMW Group	**7.6**	**7.5**	**86,043**	**82,260**	**+4.6**	**7.1**	**7.3**	**830,699**	**800,159**	**+3.8**
BMW	6.1	6.1	68,416	66,610	+2.7	5.8	6.0	672,258	661,548	+1.6
MINI	1.6	1.4	17,627	15,650	+12.6	1.4	1.3	158,442	138,611	+14.3
Toyota Group	**6.8**	**6.8**	**77,059**	**74,660**	**+3.2**	**6.7**	**7.0**	**781,846**	**776,219**	**+0.7**
Toyota	6.3	6.3	70,949	68,685	+3.3	6.2	6.5	720,928	712,012	+1.3
Lexus	0.5	0.5	6,110	5,975	+2.3	0.5	0.6	60,918	64,207	-5.1
Mercedes-Benz	**5.0**	**5.1**	**56,496**	**56,005**	**+0.9**	**4.9**	**5.1**	**576,126**	**556,907**	**+3.5**
Geely Group[5]	**3.7**	**3.3**	**41,564**	**36,008**	**+15.4**	**3.3**	**3.1**	**385,515**	**336,292**	**+14.6**
BYD	**3.4**	**1.6**	**38,755**	**17,703**	**+118.9**	**2.8**	**1.3**	**322,818**	**138,736**	**+132.7**
SAIC Motor	**2.9**	**2.2**	**32,592**	**23,931**	**+36.2**	**2.6**	**2.3**	**304,613**	**250,324**	**+21.7**
Ford	**2.4**	**3.1**	**26,661**	**33,388**	**-20.1**	**2.6**	**3.3**	**303,930**	**360,413**	**-15.7**
Chery Automobile[6]	**3.1**	**1.3**	**34,499**	**13,754**	**+150.8**	**2.5**	**0.8**	**295,969**	**86,991**	**+240.2**
Tesla	**1.1**	**0.6**	**12,116**	**6,859**	**+76.6**	**2.3**	**1.6**	**272,846**	**180,578**	**+51.1**
Nissan	**1.7**	**1.8**	**19,180**	**19,873**	**-3.5**	**1.9**	**2.3**	**224,784**	**249,275**	**-9.8**
Suzuki	**1.2**	**1.3**	**13,135**	**13,843**	**-5.1**	**1.3**	**1.3**	**146,214**	**147,094**	**-0.6**
Mazda	**1.2**	**1.1**	**12,987**	**11,613**	**+11.8**	**1.2**	**1.2**	**145,079**	**127,416**	**+13.9**
Jaguar Land Rover Group	**0.8**	**0.7**	**8,692**	**7,845**	**+10.8**	**0.9**	**1.0**	**107,808**	**107,315**	**+0.5**
Land Rover	0.8	0.7	8,692	7,845	+10.8	0.9	0.9	107,798	104,470	+3.2
Jaguar	0.0	0.0	0	0		0.0	0.0	10	2,845	-99.6
Leapmotor[7]	**1.2**	**0.4**	**14,056**	**4,058**	**+246.4**	**0.9**	**0.2**	**102,156**	**20,830**	**+390.4**
Honda	**0.6**	**0.5**	**6,253**	**5,101**	**+22.6**	**0.6**	**0.6**	**65,214**	**61,944**	**+5.3**
XPeng	**0.5**	**0.2**	**5,793**	**2,184**	**+165.3**	**0.3**	**0.1**	**40,439**	**14,881**	**+171.8**
Mitsubishi	**0.2**	**0.2**	**2,128**	**2,189**	**-2.8**	**0.2**	**0.3**	**25,829**	**38,158**	**-32.3**

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[2] Bentley, Bugatti, Lamborghini, and MAN
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[5] Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr
[6] Chery, Jaecoo, Jetour, and Omoda
[7] Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU + EFTA + UK market share is 15.3% in January-October 2026